

Universidade Nove de Julho - UNINOVE
Programa de Pós-Graduação em Gestão de Projetos - PPGP

Disciplina	EMPREENDEADORISMO EM ORGANIZAÇÕES E PROJETOS
Créditos/Carga	4/ 60 h

Ementa
<p>Conceitos, teorias e pesquisas sobre Empreendedorismo. O campo de estudo e pesquisa em Empreendedorismo. Empreendedorismo Social. Intraempreendedorismo. Empreendedorismo Corporativo. Orientação estratégica empreendedora: Inovatividade, Assunção de Riscos, Proatividade, Autonomia e Agressividade Competitiva. Gênero. Aspectos sociais, ambientais e psicológicos.</p>

Referências Bibliográficas
<p>Anderson, B. S., Kreiser, P. M., Kuratko, D. F., Hornsby, J. S., & Eshima, Y. (2015). Reconceptualizing entrepreneurial orientation. <i>Strategic management journal</i>, 36(10), 1579-1596. Audretsch, D. (2012). Entrepreneurship research, <i>Management Decision</i>, Vol. 50 Iss: 5, pp.755-764. Baldacchino, L., Ucbasaran, D., Cabantous, L., & Lockett, A. (2015). Entrepreneurship research on intuition: A critical analysis and research agenda. <i>International Journal of Management Reviews</i>, 17(2), 212-231. Costa, A. M., Barros, D. F., & Carvalho, J. L. F. (2011). A dimensão histórica dos discursos acerca do empreendedor e do empreendedorismo. <i>RAC – Revista de Administração Contemporânea</i>, vol.15, n.2, pp. 179-197. Covin, J. G., & Lumpkin, G. T. (2011). Entrepreneurial orientation theory and research: Reflections on a needed construct. <i>Entrepreneurship Theory and Practice</i>, 35(5), 855-872. Ireland, R. D., Covin, J. G., & Kuratko, D. F. (2009). Conceptualizing corporate entrepreneurship strategy. <i>Entrepreneurship Theory and Practice</i>, 33(1), 19-46. Fonrouge, C., Bredillet, C., & Fouché, C. (2019). Entrepreneurship and project management relationships: So far so good? Dialogic conversation and Luhmannian perspective. <i>International Journal of Managing Projects in Business</i>, 12(1), 6-24. Kraus, S., Palmer, C., Kailer, N., Kallinger, F. L., & Spitzer, J. (2019). Digital entrepreneurship: a research agenda on new business models for the twenty-first century. <i>International Journal of Entrepreneurial Behavior & Research</i>, 25(2), 353-375. Kuratko, D. F., Morris, M. H., & Schindehutte, M. (2015). Understanding the Dynamics of Entrepreneurship through Framework Approache, <i>Small Business Economics</i>, v. 45, p.1-13. Kuura, A., Blackburn, R. A., & Lundin, R. A. (2014). Entrepreneurship and projects—Linking segregated communities. <i>Scandinavian Journal of Management</i>, 30(2), 214-230. Landström, H., & Benner, M. (2010). Entrepreneurship research: a history of scholarly migration. <i>Historical foundations of entrepreneurship research</i>, 15-45. Landström, H., Harirchi, G. (2018). The social structure of entrepreneurship as a scientific field. <i>Research Policy</i> 47, 650–662. Meyer, M., Libaers, D., Thijs, B., Grant, K., Glänzel, W., & Debackere, K. (2012). Origin and emergence of entrepreneurship as a research field. <i>Scientometrics</i>, 1-13. Nambisan, S. (2017). Digital entrepreneurship: Toward a digital technology perspective of entrepreneurship. <i>Entrepreneurship Theory and Practice</i>, 41(6), 1029-1055. Omoredé, Adesuwa, Thorgren, Sara, & Wincent, Joakim. (2014). Entrepreneurship psychology: a review. <i>Int Entrep Manag Journal</i>. DOI 10.1007/s11365-014-0307-6. Spigel, B. (2019). Envisioning a New Research Agenda for Entrepreneurial Ecosystems: Top-down and Bottom-up Approaches. In: Katz, J. A.; Cobett, A. C. (2019). <i>Reflections and Extensions on Key Papers of the First Twenty-Five Years of Advances</i>. Emerald Publishing Limited. Chapter 5, pp. 127-147.</p>