

Universidade Nove de Julho - UNINOVE
Programa de Pós-Graduação em Gestão de Projetos - PPGP

Disciplina	INTERNATIONAL MODULE: LEARNING AND PRACTICE IN INTERNATIONAL EXPERIENCE
Créditos/Carga	4/ 60 h

Ementa
<p>Advanced topics in project management: project management knowledge, research, theory, and practice. Project management education and training. Project management profession and career development. Business education. International education. Multicultural learning and teaching. University-industry relationship. International business schools. Executive training programs. Academic consulting. Project management workshops. Company visits.</p>

Referências Bibliográficas
<p>Belfort, A. C. ; Teixeira, G. C. S. ; Maccari, E. A. ; Ferreira, M. A. S. P. V. ; Martens, C. D. P. . O módulo internacional como ação estratégica de internacionalização de um programa de mestrado em Administração. Revista Gestão Universitária da América Latina, v. 12, p. 206-229, 2019. Christensen, C. M. (2011). Disrupting class: how disruptive innovation will change the way the world learns. New York, NY: McGraw-Hill. Crespo, M., & Dridi, H. (2007). Intensification of university-industry relationships and its impact on academic research. Higher Education, 54(1), 61-84. DeSmet, A., McGurk, M., & Schwartz, E. (2010). Getting more from your training programs. McKinsey Quarterly, 1-8. Divjak, B., & Kucec, S. K. (2008). Teaching methods for international R&D project management. International Journal of Project Management, 26(3), 251-257. Friga, P. N., Bettis, R. A., & Sullivan, R. S. (2003). Changes in graduate management education and new business school strategies for the 21st century. Academy of Management Learning and Education, 2(3), 233-249. Gioia, D. A., & Corley, K. G. (2002). Being good versus looking good: business school rankings and the circean transformation from substance to image. Academy of Management Learning and Education, 1(1), 107-120. Gosling, J., & Mintzberg, H. (2004). The education of practicing managers. MIT Sloan Management Review, 45(4), 18-22. Grey, C. (2002). What are business schools for? On silence and voice in management education. Journal of Management Education, 26(5), 496-511. Grey, C. (2004). Reinventing business schools: the contribution of critical management education. Academy of Management Learning and Education, 3(2), 178-186. Mintzberg, H., & Gosling, J. (2002). Educating managers beyond borders. Academy of Management Learning and Education, 1(1), 64-76. Ngai, P. B. (2003). Linking distance and international education: a strategy for developing multicultural competence among distance learners. Journal of Studies in International Education, 7(2), 157-177. Perkmann, M., & Walsh, K. (2008). Engaging the scholar: three types of academic consulting and their impact on universities and industry. Research Policy, 37(10), 1884-1891. Schoemaker, P. J. H. (2008). The future challenges of business: rethinking management education and research. California Management Review, 50(3), 119-139. Sidhu, R., & Matthews, J. (2005). International education for what? Under what conditions? The global schoolhouse project. Social Alternatives, 24(4), 6-12. Taylor, J. (2004). Toward a strategy for internationalisation: lessons and practice from four universities. Journal of Studies in International Education, 8(2), 149-171.</p>