

Universidade Nove de Julho - UNINOVE
Programa de Pós-Graduação em Gestão de Projetos - PPGP

Disciplina	INOVAÇÃO EM PROJETOS
Créditos/Carga	4/ 60 h

Ementa
<p>Gestão de projetos inovadores em grandes corporações e em start-ups. Configurações do Technological pipeline. Roadmaps tecnológicos como auxiliares no desenvolvimento de cenários em contextos de alta dinâmica tecnológica. Multidisciplinaridade e gestão em equipes internacionais da inovação. Abordagem de Effectuation para start-ups. Design Thinking como indutor de inovação. Métodos ágeis de gerenciamento de projetos. Gerenciamento de projetos em organizações ambidestras.</p>

Referências Bibliográficas
<p>Beyhan, B. & Cetindamar, D. (2013). No Escape from the Dominant Theories: The Analysis of Intellectual Pillars of Technology Management in Developing Countries. In Cetindamar, D., Daim, T., Beyhan, B., & Basoglu, N. (Eds.). Strategic Planning Decisions in the High Tech Industry (p. 11-34); Springer. Conforto, E. C., Salum, F., Amaral, D. C., da Silva, S. L. & de Almeida, L. F. M. (2014). Can agile project management be adopted by industries other than software development? Project Management Journal, 45(3), 21-34. Cooper, R. G. (2007). Managing technology development projects. IEEE Engineering Management Review, 35(1), 67-76. Güemes-Castorena, D. & Amezcua-Martínez, J. L. (2013). Strategic Foresight Methodology to Identifying Business Opportunities and Technology Trends. In Cetindamar, D., Daim, T., Beyhan, B., & Basoglu, N. (Eds.). Strategic Planning Decisions in the High Tech Industry (p. 53-65). Springer London. Fernandez, D. J. & Fernandez, J. D. (2008). Agile project management—agilism versus traditional approaches. Journal of Computer Information Systems, 49(2), 10-17. Johansson-Sköldberg, U., Woodilla, J., & Çetinkaya, M. (2013). Design thinking: past, present and possible futures. Creativity and Innovation Management, 22(2), 121-146. Kajikawa, Y., Kikuchi, Y., Fukushima, Y., & Koyama, M. (2013). Utilizing risk analysis and scenario planning for technology roadmapping. p.231; In: Cetindamar, D., Daim, T., Beyhan, B., & Basoglu, N. (Eds.). Strategic planning decisions in the high tech industry. (p.231-244), Springer. Kapsali, M. (2011). Systems thinking in innovation project management: A match that works. International journal of project management, 29(4), 396-407. Leybourne, S. A. & Sainter, P. (2012). Advancing Project Management: Authenticating the Shift From Process to “Nuanced” Project-Based Management in the Ambidextrous Organization. Project Management Journal, 43(6), 5-15. Liedtka, J. (2015). Perspective: Linking design thinking with innovation outcomes through cognitive bias reduction. Journal of Product Innovation Management, 32(6), 925-938. Love, J. H. & Roper, S. (2009). Organizing innovation: complementarities between cross-functional teams. Technovation, 29 (3), 192-203. Phaal, R., Farrukh, C.J.P. and Probert, D.R. (2004). Technology road-mapping – a planning framework for evolution and revolution. Technological Forecasting & Social Change, 71, 5-26. Richtné, A. & Rognes, J. (2008). Organizing R&D in a global environment: Increasing dispersed co-operation versus continuous centralization. European Journal of Innovation Management, 11(1), 125-141. Sarasvathy, S. D. (2001). Causation and effectuation: Toward a theoretical shift from economic inevitability to entrepreneurial contingency. Academy of management Review, 26(2), 243-263. Weiblen, T. & Chesbrough, H. W. (2015). Engaging with Startups to Enhance Corporate Innovation. California Management Review, 57 (2), 66-90.</p>