

Universidade Nove de Julho - UNINOVE
Programa de Pós-Graduação em Gestão de Projetos - PPGP

Disciplina	ESTRATÉGIA EM PROJETOS
Créditos/Carga	4/ 60 h

Ementa
Estratégia e Projetos na prática. Resource-based View – RBV. Dynamic Capabilities (DC). Teoria Institucional. Trabalhos iniciais de Estratégia em Projetos. Portfólio de Projetos. Capabilities e Adaptação. Contexto em Projetos. Projetos e Stakeholders/Pressões de Stakeholders.

Referências Bibliográficas
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